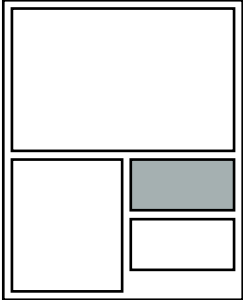




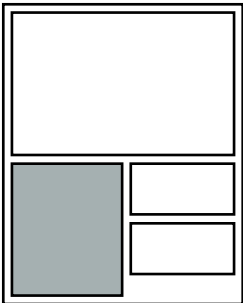
# Northeast Family Farming

## Ad Pricing Breakdown 2024



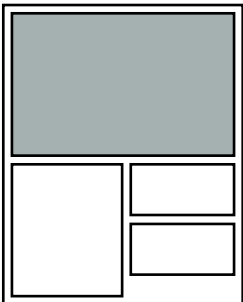
### **Business card sized ad: \$75 (3.5 X 2 inches)**

A business card sized ad is a great “bang for your buck.” A low risk investment on your part, a business card sized ad is a great way to test out the waters in this publication. Your ad is sure to be seen by customers as we place advertising throughout the magazine rather than lumped together. This way, ads are viewed as content rather than interruptions. Try us out with a business card sized ad first and consider placing a larger ad later.



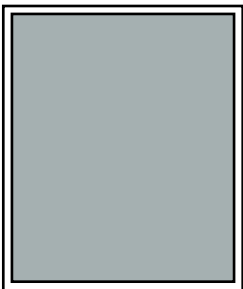
### **Quarter page ad: \$200 (3.85 X 5.25 inches)**

A quarter page ad is the next major step in advertising with Northeast Family Farming. Still a very low risk investment on the part of you, the advertiser, a quarter page ad increases your viewership in the magazine, at over twice the size of a business card ad.



### **Half page ad: \$325 (8 X 5.5 inches)**

A half page ad in Northeast Family Farming greatly increases your footprint and viewership compared to a smaller ad. Beyond this benefit, you save \$75 (as compared to the price of two quarter page ads at \$400).



### **Full page ad: \$500 (8 X 10.5 inches)**

Catch every reader’s eye with a full page ad splashed across our full color, glossy stock. Spanning across one of the entire pages of Northeast Family Farming, your ad becomes a mainstay of the publication. A full page ad is also the biggest savings for you. Save \$150 (compared to two half page ads at \$650).

**Need help designing an ad for your business? We can help with that! A small designing charge may apply.**